LEO BURNETT COMPANY, *Inc.*

Ad No. 2462—Kneeling Cowboy—Req. No. 79647—Back Cover—4/C—8½ x 3½ in.—Horse Racing Programs, 1971 (A)

Printed in U.S.A.

Come to Marlboro Country.

Kings: 20 mg. "tar," 1.3 mg. nicotine—100's: 22 mg. "tar," 1.5 mg. nicotine av. per cigarette, FTC Report Nov. '70

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